
AIHE PROSPECTUS

2022-2023



Australian International
Institute *of*
Higher Education



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MESSAGE FROM THE CEO

Welcome to the Australian International Institute of Higher Education (AIIHE), which will bring about an exciting new chapter of your life as a student!

We are a Higher Education Provider registered by the Australian Government's Tertiary Education Quality and Standards Agency (TEQSA) in the "Institute of Higher Education" provider category. We are also registered with the Commonwealth Register of Institutions and Courses for Overseas Students (CRICOS), which permits us to deliver education to students studying in Australia on student visas.

The Australian education sector has a global reputation. The regulatory framework of tertiary education aims to protect the quality of education received by students. AIIHE strive to provide our students with the best educational experience possible to create high achievers with excellent skills.

We welcome international students from all countries around the world. We welcome Educational Agents and other stakeholders who wish to collaborate with us professionally.

Please visit our website to know more about us. Reach out to us any time if you have any inquiries about AIIHE.

Vlad Belovukovic

Chief Executive Officer

Australian International Institute of Higher Education

Queensland Institute of Higher Education Pty Ltd, trading as
Australian International Institute of Higher Education

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TEQSA Provider ID: PRV14340

CRICOS Code: 04013G



ABOUT AIIHE

Australian International Institute of Higher Education (AIIHE) is the trading name under the parent company Queensland Institute of Higher Education Pty Ltd. It is a registered higher education provider under the Tertiary Education Quality and Standards Agency Act 2011 (the TEQSA Act) in 2021 and is accredited to provide the Bachelor of Business (Marketing) and the Bachelor of Business (Information Systems) with approval to deliver courses to international students in Australia (CRICOS Provider No: 04013G).

AIIHE is committed to provide outstanding teaching and learning environment that will equip our students with the required skill set to embark the current workforce. The Institute is also approved to deliver courses to overseas students holding a student visa.

WHY AIIHE

- Courses that are innovative and careers orientated.
- Small class sizes as to give students individual attention
- Dedicated student support
- Purpose-built campuses to facilitate collaborative learning.
- Industry-experienced lecturers and learning facilitators.
- Excellent campus facilities

YOUR CAMPUS

Our campus is in a walking distance from the fortitude valley train station, surrounded by shops, cafés and public transport.

Our campus has large modern classrooms and extensive amenities available for students and will offer a resourceful learning environment from which to pursue your academic interests. Classrooms/Computer labs are fully furnished with projectors, computer, sound systems and other required classroom equipment's.

- Free internet access, wireless connection available throughout the campus
- Disabled access
- Printing and Photocopying facilities
- Collaborative learning spaces
- Library and Quiet study area
- Student lounges, and kitchen
- Vending machine

Some of the facilities including learning space, student lounges, and kitchens are to be shared between AIIHE and Brighton College.



STUDYING IN AUSTRALIA

Many of our students will be studying in Australia for the first time. The Institute will support you through all of the services and programs outlined in our Student Handbook to adapt to the challenges of living and studying here. Please refer to our Student Handbook that is available in our website if you are interested to know more about the programs and support services.

The Australian Government also provides [a website \(https://www.studyaustralia.gov.au/english/home\)](https://www.studyaustralia.gov.au/english/home) for international students that will provide you with information about studying in Australia, the cost of living, and such things as conditions that apply when you have accompanying family members.

LIVING IN BRISBANE

Brisbane is Queensland's capital, situated on the east coast of Australia with a population of more than two million it is small enough to be friendly and welcoming, but big enough to be filled with culture, attractions and adventure. Brisbane's perfect weather, unbeatable lifestyle and proximity to beautiful beaches make it one of the best places in the world to study. It is a green city with many famous tourist attractions. It has one of the fastest growing economies in Australia.

Brisbane is well and truly on its way to becoming a world leader in sustainability. There's more than 2000 parks and more than 2500 animal species, making Brisbane Australia's most biodiverse city.

Overview

- Population: 2.24 million
- Average age: 35 years old
- Average daily temperature: 15-25°C
- Average of 283 days of sunshine per year

<https://www.accco.com.au/international/about-brisbane/>

Top five Brisbane activities

- Explore the famous botanic gardens.
- Visit the Lone Pine Koala Sanctuary.
- Walk around Southbank.
- Take a ride in the towering Wheel of Brisbane.
- Gain a new perspective of Brisbane City with breathtaking and stunning views at Mt Coot-tha Lookout.



ACCOMMODATION OPTIONS

Student Services staff will provide students with information to help new students organise accommodation prior to their arrival.

Options for accommodation include:

- Private rental and/or shared accommodation, and
- Homestay arrangements – living with an Australian family who provide accommodation and meals. This is sometimes a wise option if longer-term accommodation is taking a while to secure.

Sharing rental accommodation helps reduce costs. For more information see [here](#).

COST OF LIVING

It is important to have an idea of how much it will cost you to live in Brisbane, given your accommodation and lifestyle choices. You can estimate how much you will need to live comfortable by using the [online calculator](#).

As per - Department of Home Affairs: Student Visa Living Costs and Evidence of funds, from 23 October 2019, student visa applicants and their family members must have access to the following funds to meet the living costs requirements;

- \$21,041 per year for the main student
- \$7,362 per year for the student's partner / spouse
- \$3,152 per year for each of the student's children



OUR COURSES

BACHELOR OF BUSINESS (INFORMATION SYSTEMS)

CRICOS Course Code: 109374J	Intake Dates: November and April each year
Course Duration: 3 years/6 semesters	Credit Point: 240
Study Method: On Campus	Course Fee: \$48,000 (or \$2,000 per unit) and a \$250 non-refundable application fee. The fees are subject to change

COURSE DESCRIPTION

Graduates of the Bachelor of Business (Information Systems) will demonstrate knowledge and skills to solve problems and exploit opportunities in diverse business contexts through applications of technology-based systems. The program provides an initial foundation year of key business disciplines such as Accounting, Marketing, Business Law and Management whilst latter years provide students with knowledge and skills in the major areas of business information systems. The program is characterised by a final capstone project which provides students with the opportunity to apply their learning to real world problem solving.

COURSE STRUCTURE

This course is designed as a three-year full-time program delivered over six semesters.

Each Semester will run for thirteen weeks, which includes twelve weeks of delivery and one week of examinations, if relevant. Each subject will have three contact hours per weeks and students are expected to undertake a further seven hours of self-directed study.

In order to meet the degree requirements for the Bachelor of Business (Information Systems) a student will need to complete 240 credit points in 23 subjects as follows:

- Eight (8) first year (100 level) core subjects.
- 12 designated Information Systems subjects, including a 20-credit point capstone.
- One corporate governance subject.
- 2 elective subjects.

First Year	
Semester One	Semester Two
MKT101 Principles of Marketing	STA101 Business Statistics
BUS101 Business Communication	ECO101 Business Economics
INF101 Business Information Systems	LAW101 Introduction to Business Law
MGT101 Principles of Management	ACC101 Principles of Accounting
Second Year	
Semester Three	Semester Four
INF201 Business Database Systems	INF205 Cloud Computing
INF202 Business System Analysis and Design	INF206 Business Process Modelling
INF203 Information Systems Development	INF207 Business Data Analytics
INF204 Information Systems Management	Elective - 1



Third Year	
Semester Five	Semester Six
INF301 E-business	BUS301 Corporate Governance and Social Responsibility
INF302 Project Management	INF305 Information Systems Capstone
INF303 Cyber Security for Information Systems	Elective – 2
INF304 User Experience Design	

Electives

- MKT201 Consumer Behaviour
- MKT202 Marketing research and Marketing Analytics
- MKT203 Digital and Social Media Marketing
- MKT206 Introduction to Entrepreneurship
- MKT303 Event Marketing
- LAW201 Corporate Law

EMPLOYMENT OUTCOME

AllIHE aims to prepare work ready professionals. The Bachelor of Business (Information Systems) has been designed for graduates looking to start a career in Information Systems in positions such as systems analyst or business analyst.

Graduates with a Bachelor of Business (Information Systems) will also be equipped to undertake further study in a range of Postgraduate level programs, particularly those which deepen their knowledge and skills in specialist areas grounded in information systems expertise.

ASSUMED KNOWLEDGE

Students are assumed to have:

- basic numeracy skills of fundamental arithmetic - addition, subtraction, multiplication, and division;
- the ability to reason and to apply simple logical concepts; and
- the ability to apply, in context, a combination of different discipline-based knowledge and skills



BACHELOR OF BUSINESS (MARKETING)

CRICOS Course Code: 110052F	Intake Dates: November and April each year
Course Duration: 3 years/6 semesters	Credit Point: 240
Study Method: On Campus	Course Fee: \$48,000 (or \$2,000 per unit) and a \$250 non-refundable application fee. The fees are subject to change

COURSE DESCRIPTION

Graduates of the Bachelor of Business (Marketing) will demonstrate knowledge and skills to solve problems and exploit opportunities in diverse business contexts through evidence-based and creative marketing strategies. The program provides an initial foundation year of key business disciplines such as Information Systems, Accounting, Business Law and Management whilst latter years provide students with knowledge and skills in the major areas of marketing related to professional practice. The program is characterised by a final capstone subject which provides students with the opportunity to apply their learning to real world problem solving.

COURSE STRUCTURE

This course is designed as a three-year full-time program delivered over six trimesters.

Each Semester will run for thirteen weeks, which includes twelve weeks of delivery and one week of examinations, if relevant. Each subject will have three contact hours per weeks and students are expected to undertake a further seven hours of self-directed study.

In order to meet the degree requirements for the Bachelor of Business (Marketing) a student will need to complete 24 subjects as follows:

- Eight first year (100 level) foundation subjects, including Principles of Marketing.
- Eleven additional Marketing subjects.
- One Corporate Governance subject; and
- Four elective subjects.

First Year	
Semester One	Semester Two
MKT101 Principles of Marketing	STA101 Business Statistics
BUS101 Business Communication	ECO101 Business Economics
INF101 Business Information Systems	LAW101 Introduction to Business Law
MGT101 Principles of Management	ACC101 Principles of Accounting
Second Year	
Semester Three	Semester Four
MKT201 Consumer Behaviour	MKT204 Marketing Communications
MKT202 Marketing Research and Marketing Analytics	MKT205 Services Marketing
MKT203 Digital and Social Media Marketing	MKT 206 Introduction to Entrepreneurship
Elective – 1	Elective – 2
Third Year	
Semester Five	Semester Six
MKT301 International Marketing	MKT304 Strategic Marketing



MKT302 Social Enterprise Marketing	MKT305 Capstone Marketing Project
MKT 303 Events Marketing	BUS301 Corporate Governance and Social Responsibility
Elective – 3	Elective – 4

Electives

- INF201 Business Database Systems
- INF202 Business Systems Analysis and Design
- INF203 Information Systems Development
- INF 204 Information Systems Management
- INF 207 Business Data Analytics
- LAW201 Corporate Law

EMPLOYMENT OUTCOME

AllIHE aims to prepare work ready professionals. The Bachelor of Business (Marketing) has been designed for graduates looking to embark on a career in marketing in positions such as marketing and communications officers, advertising and sales team members and managers, digital marketers and marketing project consultants, brand manager, marketing manager or market research analyst,

Graduates with a Bachelor of Business (Marketing) will also be equipped to undertake further in a range of Postgraduate level programs, particularly those which deepen their knowledge and skills in specialist areas grounded in marketing expertise.

ASSUMED KNOWLEDGE

Students are assumed to have:

- basic numeracy skills of fundamental arithmetic - addition, subtraction, multiplication, and division;
- the ability to reason and to apply simple logical concepts; and
- the ability to apply, in context, a combination of different discipline-based knowledge and skills



CREDIT ARRANGEMENTS

If you have successfully completed studies at a similar level as your intended course at AIIHE, or with substantial relevant informal learning or professional experience, you may be eligible for credit towards your course.

If you are in this situation and have not applied for credit as part of your application to AIIHE you should consult the Credit Policy and Procedure.

Students currently enrolled in one of our courses who are seeking to transfer to another course at the Institute may also be eligible for credit for successfully completed units of study under this Policy.

ADMISSION REQUIREMENTS

All applicants being considered for AIIHE courses must:

- demonstrate that they meet the published academic (both General and Specific as outlined in this Procedure) and English language requirements for the course; and
- be over 18 years of age at the time that they commence the course for which they have applied.

ACADEMIC REQUIREMENTS

To be eligible for admissions to the Bachelor courses applicants are required to hold the following:

- successful completion of Year 12 or equivalent with a minimum ATAR of 60; or
- satisfactory completion of an accredited Tertiary Preparation Program or a Foundation Year Program offered by an Australian university or other accredited institution that would enable students to gain entry to an Australian university; or
- satisfactory completion of at least one year of accredited full-time study at a registered institute of tertiary education at AQF level 4 (Certificate IV) or above in Australia; or
- admission to candidature for an undergraduate degree at an Australian university.

ENGLISH LANGUAGE REQUIREMENTS

Applicants for whom English is not their principal language or who have not completed a secondary or tertiary education in English are required to demonstrate sufficient proficiency in English.

English proficiency can be demonstrated by providing proof of an International English Language Testing System (IELTS) test result (or equivalent alternative test result as defined by regulations of the Australian authorities) that meets the minimum level of English proficiency of EAP IELTS overall score of 6.0 with no individual band lower than 5.5.

Acceptable evidence of English proficiency may include any of the following. Any test must have been undertaken less than two years prior to the application:

- academic International English Language Testing System (IELTS) overall score of 6.0 or higher with no band lower than 5.5;
- academic Test of English as a Foreign Language Internet-based Test (TOEFL iBT) overall score of 60 with no lower than 18 in writing, 8 in reading, 7 in listening, and 16 in speaking bands;
- Pearson Test of English Academic (PTE) overall score of 50 with no lower than 42 in each subtest;



- Cambridge English C1 Advanced (C1A) overall score of 169 with no lower than 162 in each band;
or

Students who do not meet the specified English proficiency requirements will need to successfully undertake an ELICOS (English Language Intensive Courses for Overseas Students) program with academic components i.e. undertake an EAP (English for Academic Purpose) with a recognised provider.

COURSE DURATION AND MODE

Institute courses are available on a full-time basis for international students. Domestic students may enrol full-time or part-time. In full-time mode our Bachelor courses are of three years’ duration.

Study periods comprise six semesters which run for 16 weeks including breaks and exam periods as follows:

Course duration	3 years/ 6 semesters
Semester composition	12-week classes and 1-week exam with 3-week mid-semester break in each semester. Regular semester starts in February and July each year. Total 26 holiday weeks in an academic year. A short semester may be available for the students to study their failed subjects, if any, during holiday weeks starting in November.
Subject composition	3 contact hours per week per subject, divided into lecture and tutorial components.
Workload requirements	For each subject, a student is expected to undertake 7 hours of independent study each week. Therefore, each subject’s workload will be 3 contact hours + 7 independent study hours = 10 hours. Full time: 4 subjects x 10 hours per subject = 40 hours per week.

AllIHE has put arrangements in place for students to complete their learning online should face-to-face learning be interrupted again by the COVID, pandemic, or other similar reasons. In addition to the face-to-face learning, lectures and accompanying learning resources may be accessed online on the Learning Management System.

CHANGES TO YOUR ENROLMENT

The Institute recognises that events can occur in a student’s life that may make it difficult for them to continue studying as planned.

Such events may include serious illness or injury, bereavement of an immediate family member or a traumatic experience (e.g., involvement in or witnessing a serious accident). These are examples of compassionate or compelling reasons for a student to defer or suspend their studies.

More information can be found in the Institute’s Domestic Student Enrolment Policy and Procedure, and International Student Enrolment Policy and Procedure if you need to vary your enrolment.

You should note that the Institute may also defer, suspend or cancel a student’s enrolment. The Institute may do this due to misconduct by the student, or if the student fails to pay the Institute’s fees (tuition and non-



tuition) or has breached course progress rules. Under these situations, you will be given an opportunity to appeal our decision before the Institute defers, suspends or cancels your enrolment.

In all circumstances you need to be aware of the critical dates for applying to make a change to your enrolment. The most important date is the Census Date (www.iihe.edu.au/important-dates) in each teaching period – changes to enrolment in your course after the Census Date could result in a failure being recorded on your academic record and ineligibility for a refund on units that you are unable to complete.

ACADEMIC CALENDAR

Semester / break	Dates for 2022 – 2023	Dates for 2023 – 2024
Semester 1 class starts	20 February – 31 March	19 February – 29 March
Mid-semester break	3 April – 21 April	1 April – 19 April
Semester 1 class resumes	24 April – 2 June	22 April – 31 May
Exam	5 June – 9 June	3 June – 7 June
End-of-semester break	12 June – 7 July	10 June – 5 July
Semester 2 class starts	10 July – 18 July	8 July – 16 August
Mid-semester break	21 August – 8 September	19 August – 6 September
Semester 2 class resumes	11 September – 20 October	9 September – 18 October
Exam	23 October – 27 October	21 October – 25 October
End-of-semester break	30 October – 16 February 2023	28 October – 14 February 2024

Queensland public holidays will be observed accordingly.

A detailed Academic Calendar including all critical dates is available at webpage: www.iihe.edu.au/key-dates



APPLICATION PROCESS

STEP 1: Enquiry

Student can enquire about AIIHE courses via an agent, email and/or phone call, or directly on our website www.Aiihe.edu.au.

STEP 2: Apply

Student can submit the application by completing the Admission Form. Students must provide certified copies of the passport, academic, English, and other required documents.

Offshore international students must apply through an authorised agent. An offshore student must also complete the GTE form and provide required evidence documents.

Student can access the application form on our website via your agent, or directly at AIIHE.

STEP 3: Application Screening

AIIHE will assess the application against the requirements of the course and may issue a Conditional Letter of Offer and Student Agreement. Student may be requested to submit additional document to meet the requirement outlined in the conditions on the offer.

STEP 4: Student Review, Acceptance and Payment

Student is asked to review the Unconditional letter of offer and Student Agreement to ensure course fees, duration, payment plan and other details are stated correctly.

STEP 5: Confirmation of Enrolment (eCOE) and Student Visa

Upon receiving the payment and signed Letter of offer and Student Agreement AIIHE will issue student with an electronic confirmation of enrolment (eCOE). Student can apply for a student visa as per the guidelines set by the Department of Home Affairs (www.homeaffairs.gov.au).

STEP 6: Orientation/Course Commencement

Student attends compulsory Orientation and starts class.



TRANSPORT

Every part of Brisbane can be reached by the extensive public transportation system, which includes buses, trains, ferries and taxis. You can plan your route, calculate travelling time, and check accessibility requirements at: <https://www.visitbrisbane.com.au/information/visitor-essentials/public-transport-in-brisbane>

With the TransLink Go Card you can travel seamlessly on all TransLink bus, ferry and rail services across south-east Queensland. It's the perfect travel companion. You can get your go card from selected retailers and QR stations, online or over the phone, and top up your card balance like a prepaid mobile phone whenever it suits you. In addition, as a student you can apply for concessions and obtain reduced fares visit: <https://translink.com.au/tickets-andfares/concessions>

ENTRY INTO AUSTRALIA

A member of staff will meet student arriving at Brisbane Airport and transfer you to your pre-arranged accommodation if you have requested for airport pickup service at the time of admission. We can also assist you with your immediate basic needs such as changing money, buying food and any other items, and longer-term requirements such as opening a bank account, city familiarisation and information on the local transport system.

AUSTRALIAN IMMIGRATION

When you first arrive in Australia you will be required to make your way through Australian Immigration (follow the signs for Arriving Passengers as you leave the plane). An Immigration Officer will ask to see your completed Incoming Passenger Card (given to you on the plane) along with your passport and student visa evidence. The Immigration Officer will check your documents and may ask you a few questions about your plans for your stay in Australia.

BRINGING GOODS

General goods such as gifts, souvenirs, cameras, electronic equipment, leather goods, perfume concentrates, jewellery, watches and sporting equipment worth AUD 900.00 is allowed for people aged 18 years and above. For people below 18 years, the concession is limited to AUD 450.00.

Personal goods owned and used for more than 12 months prior to arrival are allowed in tax-free. Proof of the date of purchase and purchase price may be required.

Bringing a PC or laptop into Australia may be a little more complicated. Laptop computers and other similar electronic equipment for personal use may be brought in duty free provided the Department is satisfied these goods would be taken back on departure. However, if there is no intention to reexport the laptop on departure from Australia, any applicable Customs duty and GST will be payable if passenger concession has been exceeded. For further details, please refer to <https://immi.homeaffairs.gov.au/entering-and-leavingaustralia/entering-australia/overview>



ACCESSING MONEY

You should read this section carefully, and discuss the issues raised in this section with the bank or financial institution in your home country before you leave. All banks operate differently, and you should be aware of all fees, charges, ease of access to your funds, and safety of the way in which you will access those funds.

You can easily open a bank account in Australia. You will be required to provide sufficient identity documents to do so.

How Much to Bring You will need to make sure you have enough funds to support you when you first arrive. It is recommended that you have approximately AU\$2000 to AU\$5000 available for the first two to three weeks to pay for temporary accommodation and transport.

You should bring most of this money as either Traveller's Cheques or on an international credit card. Traveller's cheques can be cashed at any bank or currency exchange in Australia.

Please note that it is not safe to bring large sums of money with you! Lost credit cards or traveller's cheques can be replaced, but very few travel insurance companies will replace lost or stolen cash. Do not ask someone you have just met to handle your cash for you or to take your cash to make payments for you. Not even someone who may indicate they are studying at the same education institution.

More details in available on the student handbook which will be provided upon the enrolment.

BRINGING MY FAMILY

Most student visas allow you to bring your family members to Australia as your dependents (check your individual circumstances with the Department of Home Affairs). Family members include your spouse, and you and your spouse's dependent children. Before bringing your spouse or children to Australia, you must prove that you can support them financially. The cost of supporting a family in Australia is very high.

ISSUES TO CONSIDER

Rather than bringing your family together with you to Australia, some students may find it useful to arrive first, settle into studies, find appropriate accommodation, adjust to living in Australia and then arrange for their family to join them.

Before deciding to bring your family to Australia it is important to consider the following issues:

- The cost of airfares for your family to and from Australia;
- Possible higher rent for a larger home;
- Limited employment opportunities for your spouse;
- Extra costs for food, clothing and other necessities;
- The effect on you and your studies if your family is not happy in Australia;
- Whether your children will adjust to school in Australia;
- Waiting lists for childcare centres; and
- Whether to come alone to Australia first and arrange things for your family or to all come at the same time.

For more information, please visit the Department of Home Affairs website.



DOCUMENT HISTORY

Document Scope	Prospectus for AIIHE
Related Legislation, Standards and Codes	Tertiary Education and Quality Standards Agency Act 2011 Higher Education Standards Framework (Threshold Standards) 2021 TEQSA Guidance Notes: Education Services for Overseas Students Act 2000 National Code of Practice for Providers of Education and Training to Overseas Students 2018 Disability Discrimination Act (1992) Disability Standards for Education 2005
Date Approved	02/09/2020
Date Endorsed	01/10/2020
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Approval Authority	Governing Council
Document Custodian	Chief Executive Officer

CHANGE HISTORY

Version	Author	Changes	Approval Date
V1.0	External Compliance Advisor	Full version of the Prospectus	02/09/2020
V2.0	External Compliance Advisor	Dates of the holiday periods were included in the Academic Calendar. Information about enrolment and fees was updated.	05/05/2022

Warning - Document uncontrolled when printed! The current version of this document is maintained on the AIIHE website at www.aiihe.edu.au